

Über uns

Winwatch SA ist ein Unternehmen mit geistigem Eigentum, welches intelligente Produktlösungen rund um die RFID-Technologie in der Uhr entwickelt. Unser Ziel ist es, dank fortlaufender Forschungs- und Entwicklungstätigkeit, speziell Luxusuhren im mittleren und oberen Preissegment mit RFID auszustatten. Unsere Produktlösungen werden den Uhrenmarken in Konformität zu den beiden weltweiten EPC (Electronic Product Code) und/oder NFC (Near Field Communication) Standards anbieten, welche eine Vielzahl neuer Anwendungen eröffnen.

Unser Ziel ist es, die Lizenzierung unseres wachsenden Patentportfolios in Zusammenarbeit mit unserem Netz von Technologiepartnern und interessierten Uhrenmarken weiterzuführen.

Unser Lösungsmodell nutzt zum Beispiel das Uhrenglas als RFID Träger. Hier eröffnen sich der Uhrenindustrie völlig neue Möglichkeiten für eine eindeutige Rückverfolgbarkeit und fälschungssichere Kennzeichnung ihrer Luxusprodukte.

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Winwatch SA ist mittlerweile im Besitze aller relevanten Patente betreffend RFID-Technologie auf, in oder unter dem Uhrenglas, sowie im Uhrzeiger (Rohr) und/oder in der Zeigerachse.

Im Jahre 2008 hat Winwatch ein weiteres europäisches Patent erhalten für die so genannte Resonatorantenne (Booster Antenna). Es handelt sich um eine Technik, welche eine bahnbrechende Implementierung der RFID-Technologie (siehe Printed Electronics & Nanotechnologies) in der Uhr ermöglicht. Weitere Patentanmeldungen für neue RFID-Lösungsmodelle und Produkte sind eingereicht und noch hängig.

Winwatch SA hat seine Tätigkeit als junges Unternehmen im Februar 2004 begonnen.

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